

Dear Sir/Madam,

It was a pleasure connecting with you.

It is with great delight that we introduce to you **Toffee Ride GO**, a fun quiz contest for classes UKG to Std. 4 with prizes worth over 1.2 lakh to be won.

This **State Level Contest** will be conducted over 3 rounds:

1. Preliminary Level (registrations open)
2. Zonal Level (during Apr-2021)
3. State Level (during May-2021)

The participation for this contest is **completely free**. Interested students can register online using the following link- <http://bit.ly/ToffeeRideGO>

Please find attached the contest announcement and a brochure for your reference. Please circulate this among interested students.

In case any assistance is required, please reach out to the Toffee Ride team at +91 8589933746.

**About Toffee Ride** ([www.toffeerride.com](http://www.toffeerride.com))

Toffee Ride is a learning program developed by a team of IIM/NIT alumni to make the learning process fun and effortless for children. Toffee Ride is an investee company of the Times of India group and is incubated at IIM, Kozhikode. More than 25,000 users benefit from our innovative program which has a presence in over 41 countries. You may please check out our app using the following link - [www.get.toffeerride.com](http://www.get.toffeerride.com)