

A Complete Online Portal For Educational Services

Module Online Courses

**Development Duration:
1st April to 31st May**

Design and deliver beautiful courses complete with bold media content, interactive questions, forums and assessments.

Embed video, audio files and images, share downloadable project files, create quizzes, allow students to submit coursework and participate in group discussions.

Start taking payments using any of the 100+ available payment options.

Manage students, instructors and courses like a pro with automatic grading and reporting, assessments, discussions and with CoursePress students can track their progress from start to finish

Drip release units and send notifications when new material is available. Automated and customizable notifications help both students and instructors stay on top of communications.

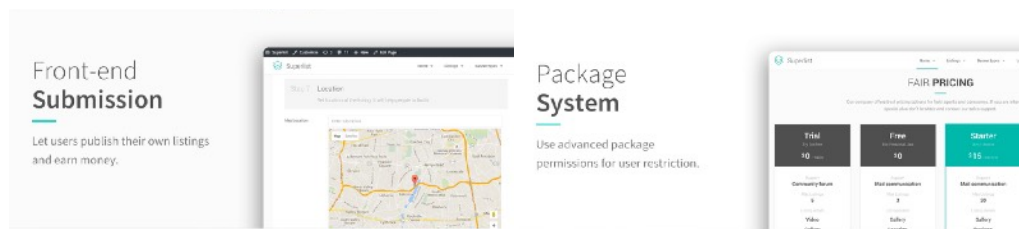
Make sure every question gets answered and assignments are graded quickly – even for the big classes. Add multiple instructors and course facilitators to stay on top of responses. This also includes more ways to assess your students – multi-answer, single choice, selectable, short answer, long answer, true and false and upload.

Create custom styled, personalized printable completion certificates for each course.

Unlimited course creation	Automated and manual assessment	Built-in email marketing
Course teasers	Automated and manual reporting	Custom slug structure
Full video integration	Offer free courses	Use custom login form
Share audio content	Course description	Auto add pages to Primary Menu
Includes a powerful quiz builder	Import and export tools	Login redirect
Out-of-the-box setup	Course and unit progress display	Show instructor name in URL
Course paywall	Custom define user roles	Set course image size
MarketPress integration	Course certification	Order by date
WooCommerce integration	Customize certificate design for each course	Order by post number
Access to over 100 payment gateways	Complete shortcode library	Set font for PDF reports
Includes amazing theme	Interactive discussion board	Popup login and signup forms

Module Educational Services Listing

Development Duration:
1st June to 31st July



Fully Responsive

Looks great on **any device**.



Theme has front end submission system for authenticated users. What does it mean? Users can post their listings into directory by logging in. They have full featured dashboard with the listings, profile and password management. In their dashboard they can manage other stuff too like search queries, favorites, invoices, transactions, watchdogs and so on. Users are able to see their listing views.

Compare listings

Compare listings side by side in the comparison table. See the difference between their common fields

Book listings

Add a booking form to your listings and manage reservation requests.

Transactions & Invoices

After successful payment, the system will create transaction backlog for checking the payment details. The unique invoice is created too. Users are able to print the

invoice from their dashboard. Administrator can set starting number for invoice ID.

Coupons

Website offers a way for publishing the coupons. Users are able to post their own coupons on your directory website through the front end submission system. They are able to set coupon location and category.

Notifications

With the notification system your users will be always informed about their package status. Users will never miss the package expiration. They can follow the listing lifecycle from initial submit to final publication.

Google Map

With the map widget you can show all properties with the assigned GPS coordinates on the map. Widget has a lot of interesting features like: limiting an amount of listings displaying listings from certain categories, current user geolocation, display filter, map filtering, show listings from current taxonomy term or archive page and so on.

Module Social Networking

**Development Duration:
1st August to 31st
September**

Integrating BuddyPress

Are you looking for modern, robust, and sophisticated social network software? BuddyPress is a suite of components that are common to a typical social network, and allows for great add-on features through WordPress's extensive plugin system.

BuddyPress is focused on ease of integration, ease of use, and extensibility. It is deliberately powerful yet unbelievably simple social network software, built by contributors to WordPress.

Enable registered members to create profiles, have private conversations, make connections, create & interact in groups, and much more. Truly a social network in a box, BuddyPress helps you more easily build a home for your company, school, sports team, or other niche community.

Extensions

BuddyPress has an ever-increasing array of extended features developed by an active and thriving plugin development community, with hundreds of free-and-open BuddyPress-compatible plugins available at WordPress.org. Any plugin can be conveniently installed using the plugin installer in your WordPress Dashboard.

Module Forums

Development Duration:
**1st October to 31st
November**

Integrating AnsPress.

AnsPress is an open source plugin for adding a question and answer section to your WordPress site. It can be used to create a q&a network similar to stackoverflow and quora, or just as a page in existing site.

Voting

Let users vote on questions to express their thought for its relevance.

Featured Questions

Make questions featured so they stick to the top of list.

Best Answer

Allow asker to select an answer as "best answer".

Comments

Let users discuss questions and answers by commenting on them. Users can comment on both questions and answers.

Subscribers

Users can follow questions for receiving question updates.

Activity and History

Shows recent activity. All question and answer is shown to subscribers.

Flag (report)

Allow the community to report inappropriate or spam posts.

Private Question & Answer

Create private questions which will be hidden from public and only selected users can view its content.

Upload images

Allow image attachments in questions and answers.

AnsPress notifications will notify users for various activity happening within AnsPress. Notification system is not just limited to AnsPress, it can be easily extended to show new types of activities.

Award reputation to users for their activities.

Customizable Points

Reputation points can be customized from wp-admin.

Add Custom Points

Custom reputation points can be added via hooks or wp-admin.

Creative and Informative

Modern design with cover and user avatar. Shows all stats of users along with activities. Easily customizable.

Edit profile

Allow users to edit their own profile. Custom fields can be added using hooks.

Followers

Users can follow other users to get their activity updates.

Feed Page

Let users see all updates in one place. Feed shows activities from user subscriptions for questions, taxonomy, other users, etc..

Notification Page













Shows all notifications, mentions and other activities of user.

Hide Profile

AnsPress allows an option for user to hide themselves from the public.

More Features..

There several more features in AnsPress, see below for a few more.

 View Count Count how many times a question was viewed.	 Categories Add taxonomy categories for questions (free extension).	 Tags Add taxonomy tags to questions (free extension).
 Email Notifications Send email notification to users when they have an update (free extension).	 Anonymous Allow non-logged in users to ask questions or answer questions.	 Comment Flag Allow community users to flag inappropriate comments.
 Bad Word Blocker Block bad words in posts or comments with the option to delete or hold for moderation.	 Stop Word Blocker Strip stop words from URL slugs when enabled (good for SEO).	 Close Question Close questions automatically if answer is selected.
 Translation Support Translate AnsPress to your desired language by using .POT and .PO files.	 Post and Comment Moderation Control moderation. Always hold questions and answers for moderation if you'd like.	 Akismet Check Check question and answers using akismet API (beta).

Module E Commerce

Development Duration:
**1st December to
31st January**

Integrating WooCommerce

The most customisable eCommerce platform for building your online business. With 21,314,485 downloads, WooCommerce powers over 28% of all online stores.

Built for WordPress: WooCommerce is built to integrate seamlessly with WordPress, making it the obvious eCommerce choice for existing WordPress users and connecting you to the fast-growing WordPress ecosystem.

Sell anything, anywhere: From real products and digital downloads to subscriptions, content and even your time, you'll be able to set up a WooCommerce store to sell worldwide (or by country, as you wish).

Mobile friendly: WooCommerce is designed to ensure your store and products look as good on a desktop computer as they do on your customers mobile phones. You can even turn your existing WooCommerce store into a mobile app with no custom coding by using a few third party tools/services.

Scalability: WooCommerce can scale with you as you grow your business. From selling one product to thousands, and from your first order to your millionth, WooCommerce will be able to scale and ride the wave with you.

Own your data: Keeping your data independent of any third party software platform gives you complete control of your business and future. It's also a safer experience for your customers, as the only person they share their personal information with is you.

Secure code: WooCommerce is audited by Sucuri, the industry leader in plugin security, to ensure that it adheres to WordPress best practices and coding standards, and is kept secure and up-to-date.

Worldwide community: With more than 350 contributors to WooCommerce and over 7 million downloads to date, you'll be joining one of the fastest-growing open source communities on the web.

Open source: WooCommerce is 100% open source which allows you to benefit from an active and growing community of contributors. With WooCommerce meetups taking place around the world now you can meet fellow WooCommerce users in real life. Find your one in your area [here](#).

Sell Anything. Beautifully.

A successful sale starts long before someone clicks buy. The journey towards the destination is vital and in the world of the web and eCommerce the look, feel and experience of navigating your products, content and site says everything.

Intelligent Shopping UX | Cart

If a sale is the destination, the cart is the checkout queue where customers can either bail on you and abandon things in the aisles, or add more to their carts and finish strong. We have built various things into WooCommerce core that make for a slick, seamless and intelligent cart.

Better CRM | Store Management

There are a number of features built into WooCommerce core that make managing relationships with your customers easier. Much more is possible with extensions, so that you can have the best CRM under the sun and invest your time in the right direction (i.e. not needless admin and processes).

Built-in Analytics & Reporting

Love to crunch the numbers? Google Analytics makes a lot possible but we've included some basic reporting and analysis capability in core to help you understand how your customers are faring. We also have a growing number of integrations with leading 3rd party services.

Integrated Marketing & SEO

If only it were as simple as starting a store and the customers would come to you. Marketing is vital and WooCommerce core is bundled with features that will help

you reach people, including SEO, coupons, product reviews and more. Plus there are extensions for when you're ready to take things up a notch, like intelligent product recommendations.

Tax? Taken Care of

Tax for eCommerce can be a nightmare. As an online retailer, we know this. So WooCommerce core comes with built-in tax features to help storeowners get it right the first time.

Flexible Shipping Options

Handwriting labels, packing boxes and making trips to the post office is part and parcel of every startup story but at some point, you need to spend your time wisely on other aspects of your business. WooCommerce makes shipping, payments, postage and international delivery easier with impressive features built into core and more available via paid and free extensions.

Wide Variety And Capacity In Product

Whatever you can think of selling, is doable through WooCommerce. As part of the free WooCommerce plugin, we make a wide range of options available and have extensions for pretty much everything under the sun when it comes to product type, and the flexibility thereof.

Payment Structure Cost of Development

**Monthly Retainer Model
25k / Month**

Month	Payment	Payment Date
April	Rs.25,000	7th April 2017
May	Rs.25,000	7th May 2017
June	Rs.25,000	7th June 2017
July	Rs.25,000	7th July 2017
August	Rs.25,000	7th August 2017
September	Rs.25,000	7th September 2017
October	Rs.25,000	7th October 2017
November	Rs.25,000	7th November 2017
December	Rs.25,000	7th December 2017
January	Rs.25,000	7th January 2018